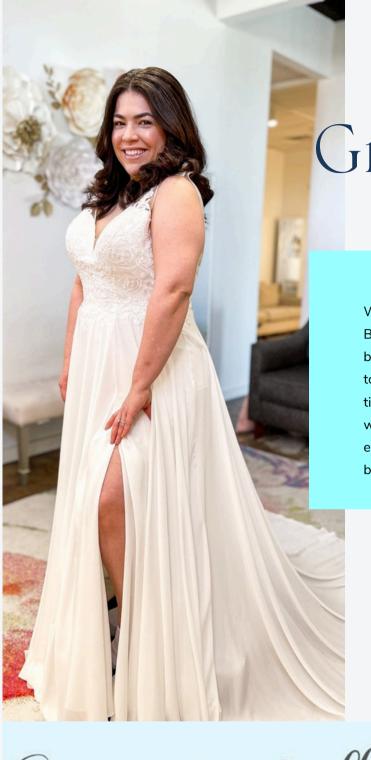


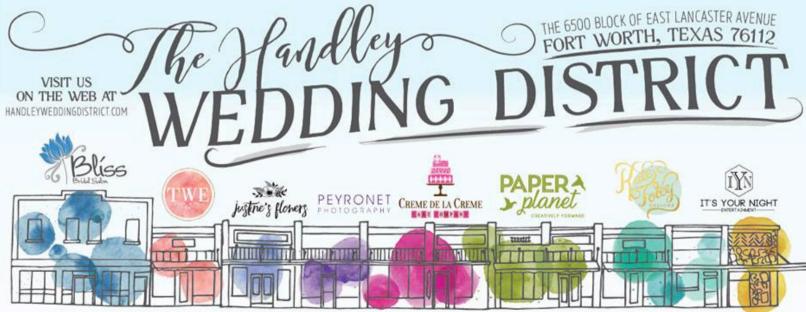
WEDDING VENDOR INTERVIEW GUIDE



Greetings

With over 15 years experience, working with Brides in the Dallas - Fort Worth area and beyond, we know just how daunting it can be to choose wedding vendors for a once in a life time event. At Bliss, we go Beyond the Gown with our Brides and that includes giving you every resource available to help you make the best decisions on your vendors.

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About Bliss



With you in mind, we asked several wedding vendors, from each category, what they would want you, as a Bride, to know to ask to be able to compare each vendor "apples to apples" We complied this list and published it as a service to you, our brides. No purchase necessary, just simple, honest service and love for our brides.



Out Team

03 -



Ellie

SOCIAL BUTTERFLY & COMMUNICATIONS

Wendy

GOWN AFFICIONADO

Georgia
PRODUCT PERFECTIONIST

Erin

SOCIAL MEDIA MAVEN

Maxine

WORLDS BEST GOWN RETRIEVER & CHEERLEADER

www.blissbridalsalon.com

What We Do?

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We offer more than wedding dresses, We create experiences,

AS FORT WORTH'S LARGEST BRIDAL SALON, WE OFFER PRIVATE APPOINTMENT ROOMS, A DEDICATED STYLIST FOR EACH BRIDE AND PERSONALIZED SERVICE FROM "YES" TO "I DO!" WE WORK WITH EACH BRIDE ONE-ON-ONE, CAPTURING HER UNIQUE PERSONALITY AND CREATING THE PERFECT AISLE STYLE FOR HER ON HER SPECIAL DAY!

Bliss Bridal Salon.com



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lake Artist

How to have your cake and eat it too!

Top questions asked by brides:

- 1. How much do wedding cakes cost or how much do you charge?
- 2.1s it cheaper to do a dummy cake and serve sheet cake?
- 3. (When at a show) "How many people does that cake serve/how much does it cost?"
- 4. Does it cost anything to taste your cakes?

Questions you SHOULD be asking!

- 1. Who delivers your cakes?
- 2. When will the cake be delivered?
- 3. How do you support your cakes?
- 4. How long have you been in business?
- 5. Do you have business insurance?
- 6. How tall are your tiers and how many do they serve?
- 7. When are your cakes baked and do you freeze them?
- 8. What ingredients are in your icing?
- 9. What's the difference between fondant and buttercream?
- 10. What details are included and what is extra?
- 11. What is the delivery charge?
- 12. How far in advance should I order?



Master of Ceremonies (DJ)

A DJ should be a master of ceremonies, crowd starter, announcement maker, music mixer and all things magical!

Top questions asked of a DJ:

- 1. How much?
- 2.Do you have packages / what does that include?
- 3. Are you available?

What you SHOULD be asking your prospective DJ:

- I. Will YOU be attending the wedding or sending someone else? (also, why its important to know your DJ). You want to make sure that your personality meshes with the DJ and your STYLE!
- 2. What makes you different that other DJ's and/or what sets you apart?
- 3. Can we meet in person to see if we are a good fit for each other?
- 4.Do you have insurance?
- 5. How many weddings have you done?
- 6.Is this what you do for a living or a hobby? How available are you for questions prior to the wedding?
- 7. Are you going to play edited versions of our chosen music?
- 8. What sort of ideas do you have (after meeting with us and hearing all about our wedding) that can make our wedding amazing?
- 9. Can I see a picture of your setup? Do you have backup equipment?
- 10. What happens if no one is dancing/ how are you going to make this our party?
- II.Do you offer additional services we can package? What is pricing for an event like ours?



Floral Artist

The top questions brides are asking florist....

- 1. Have you worked at my venue?
- 2. Are you available on my day?
- 3. What are your prices / packages?
- 4.Do you have pictures I can see?

What you SHOULD be asking prospective florist......

- I. Have you done a wedding at and/or are you familiar with the rules and regulations of my venue?
- 2.If I hire "Floral Company A", are you the designer or just the salesperson?
- 3. How long have you been working with brides and/or been in the floral business?
- 4.Do you have liability insurance in case there is a problem on site?
- 5.Do you have references I can speak with?
- 6.Do you have a contract, will it line item the details (flowers/services), does it include a payment schedule?
- 7. Can I come on site to see your work or come to the shop to see something similar to what I am ordering?
- 8. How many weddings do you do in a day? Do you have help delivering or is it just you? How do you schedule your delivery time?
- 9. What if something is not available, do you have it in your contract that you are allowed to make substitutions?
- 10. If the flowers I have chosen are not in season, will you suggest similar substitutions or _____?
- II. What is your minimum/average price for a wedding?
- 12. What happens to the flowers at the end of the night?



hotographers

Lights, Camera, Action!

- 1. Are you available on my date?
- 2.Do you shoot with 2 photographers (who is your second)?
- 3. Where are you located?
- 4. How much are your packages?
- 5.Can I have / When will I get digital images?
- 6. Have you shot at my venue before?

What you really SHOULD be asking:

- 1. How long have you been in business? How long have you done weddings?
- 2. Why do you do what you do? (why in this business)
- 3. How long have you been working with your second shooter? Are they on the same level as you are?
- 4.Do you have insurance?
- 5. Will you personally be at my wedding?
- 6.Do you accept more than one wedding a day?
- 7.Do you have a cancellation policy?
- 8.Do you have a backup plan if something goes wrong? Weather?
- 9. When can I expect to see my images?
- 10. Can you show me images of comparable weddings? (lighting, venue, style)
- II. What attire do you wear to your weddings?
- 12. Will you assist me in choosing what portraits to take and when? (family, first look, details)
- 13.Can you explain the copyright that is included in your packages?



Planners

To plan or let the expert plan, that is the question!

- I.How much do you cost and/or what are your packages? What is included in your packages?
- 2. How many weddings have you planned?
- 3. How many weddings do you take in a weekend?
- 4. How many planners work for you?

What you SHOULD be asking!

- 1. Are your packages customizable?
- 2. How long have you been in business?
- 3.Do you have references from past brides?
- 4. Have you had an event where something went terribly wrong? How did you handle the situation?
- 5. What kind of relationship do you have with other vendors? Do you get incentives for referring vendors?
- 6. How would you divide my budget?
- 7. How do you handle situations where your style and the bride's differ?
- 8. Can you be honest with me if you feel that a certain element I am wanting isn't feasible or in my best interest?
- 9. Why did you become a wedding planner?
- 10. Are you familiar with the city/venue I am getting married in?
- II. Will YOU be there the day of my wedding?
- 12. What is the process? How often will we speak? What happens after the wedding?

CONGRATULATIONS ON YOUR ENGAGEMENT, AND WE LOOK FORWARD TO WORKING WITH YOU.



Bliss Bridal Salon

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